



TASK #5 - KESWICK STAKEHOLDER FACILITATION OUTLINE

TASK DELIVERABLE OUTLINE

- **Section #1 – Introduction**
 1. Community Overview
 2. Description of Existing Business/Civic Groups
 3. Purpose of Stakeholder Facilitation & Community Survey

- **Section #2 – Facilitation Session with Business Leaders**
 1. Description of Time & Venue for Stakeholder Facilitation Session
 2. Overview of SOAR Analysis Findings
 3. Overview & Graphing of Community Improvement Priority Exercise Data Results
 4. Description of Business Climate Concerns
 5. Description of Ideas for Improvement of the Business Climate in Keswick
 6. Capital Project Ideas for Keswick

- **Section #3 – Business Leader and Stakeholder Public Survey Results (ArcGIS Survey123)**
 1. Overview of SOAR Analysis Findings
 2. Overview & Graphing of Community Improvement Priority Exercise Data Results
 3. Description of Business Climate Concerns
 4. Description of Ideas for Improvement of the Business Climate in Keswick
 5. Capital Project Ideas for Keswick

- **Section #4 – Summary**
 1. Summary of Findings
 2. Identification of Core Capital Project and Initiative Priorities

*Results from this deliverable will be integrated within the EDC Operational/Neighborhood Partnerships Program Plan.

Timeline

- Stakeholder Facilitation Session: October 2024 (Subject to Venue Availability)
- Synthesis of Stakeholder Facilitation Session Findings: Early November 2024
- Business Leader Stakeholder Public Survey Open for Input: November 1, 2024 – November 22, 2024
- Synthesis of Public Survey Results: November 25, 2024 – November 29, 2024
- Preparation of Deliverable Report: Mid-December 2024