



DEALER IDENTIFICATION PROGRAM

Site: 50338 Sussman Mazda

Address:
Sussman Mazda
1601 East Rd
Willow Grove PA 19090

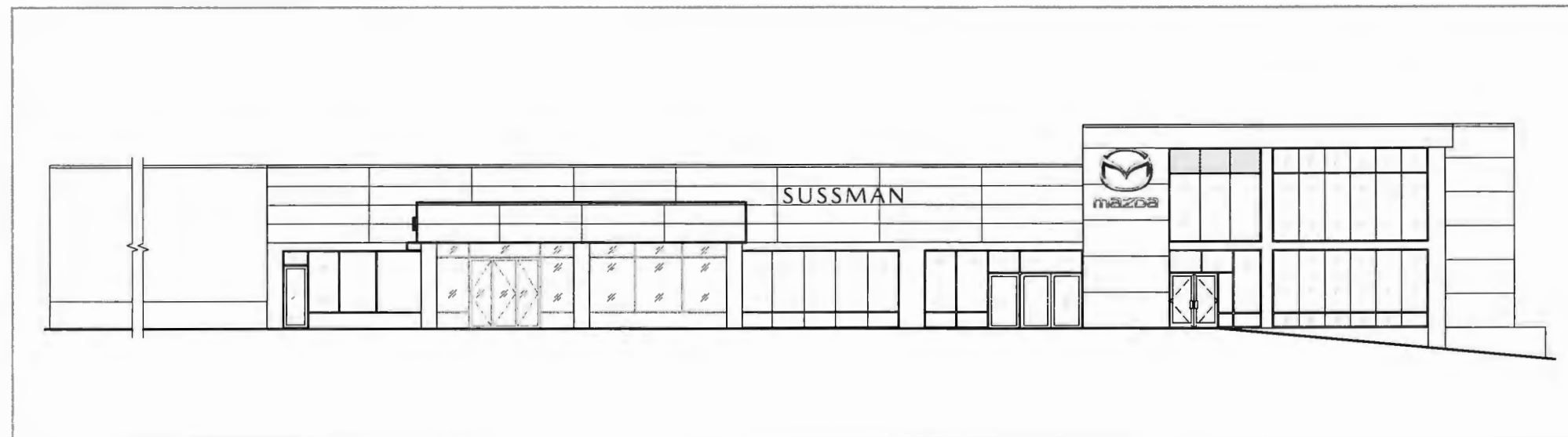
File Name: 50338 Sussman Mazda Brandbook_050619

Page: 1 of 15

Drawn By: GLH

Creation Date: 05/06/19

Rev. 1: 06/10/19 glh	Rev. 6:
Rev. 2: 06/12/19 glh	Rev. 7:
Rev. 3:	Rev. 8:
Rev. 4:	Rev. 9:
Rev. 5:	Rev.10:



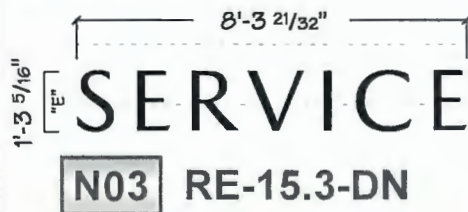
SUSSMAN MAZDA BRAND BOOK



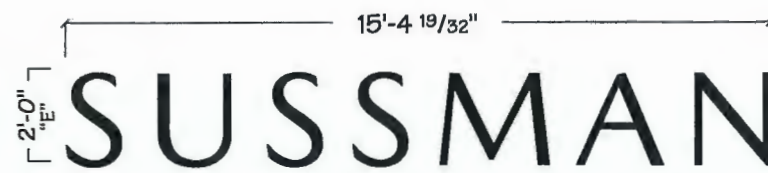
2655 International Pkwy., Virginia Beach, VA 23452
PHONE: (757) 427-1900 - Fax (757) 430-1297
www.AGISign.com



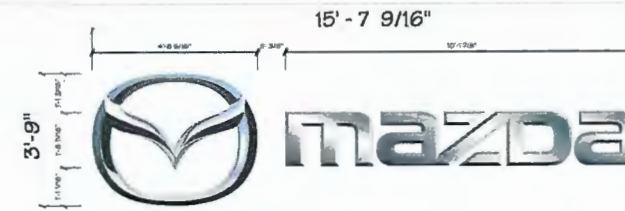
N01 MS66/ML15.3



N03 RE-15.3-DN



N02 RE-24-DN



E05 MS45/ML18.7



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IMPORTANT APPROVAL NOTIFICATION

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Authorized Signature: _____

Print Name: _____

Date: _____

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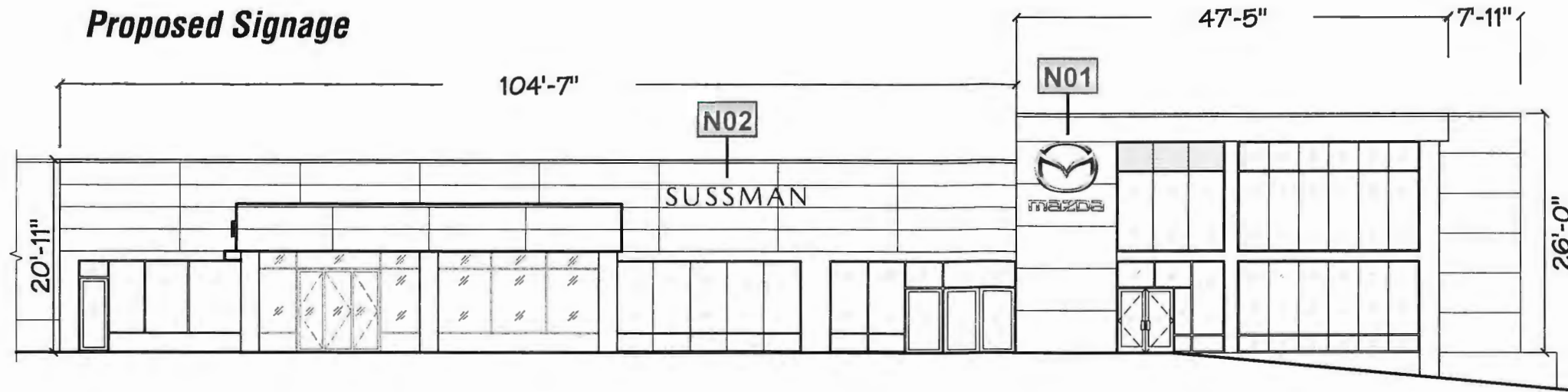
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Sign Inventory

Sign	Existing	Action	Proposed	Qty	Electrical Requirements
E01	P30-20 Pylon	Leave	AGI to leave existing P30 Mazda pylon @ 20' OAH	1	N/A
E02	18.7" "Sussman" dealer letters	Remove/Dispose	Dealer to remove and dispose of existing 18.7" "Sussman" dealer name letters. Dealer to patch and paint if required.	1	N/A
E03	15.3" "Service" letters	Remove/Dispose	Dealer to remove and dispose of existing 15.3" "Service" letters. Dealer to patch and paint if required.	1	N/A
E04	18.7" "Sussman" dealer letters	Remove/Dispose	Dealer to remove and dispose of existing 18.7" "Sussman" dealer name letters. Dealer to patch and paint if required.	1	N/A
E05	MS45/ML18.7 logo/letterset	Remove/Reinstall	AGI to remove existing MS45/ML18.7 45" Chromed Mazda Brand Symbol & 18.7" Mazda Logotype Letters. AGI to reinstall on main sales building as per below.	1	N/A
E06	15.3" "Sussman" dealer letters	Remove/Dispose	Dealer to remove and dispose of existing 15.3" "Sussman" dealer name letters. Dealer to patch and paint if required.	1	N/A
E07	Sussman Used Cars Pylon	Refurbish	AGI to refurbish existing Sussman Used Cars pylon. AGI to supply and install new black aluminum faces with chromed stacked Mazda logo/letterset and chromed "CERTIFIED PRE-OWNED" copy, routed and pushed through. All pylon structure to be painted black in the field.	1	N/A
N01	N/A	Supply/Install	AGI to supply and install MS66/ML15.3, 66" Chromed Brand Symbol and 15.3" Mazda Logotype Letters (Stacked), Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.	1	(1) 20 Amp Circuit, 120 Volts
N02	N/A	Supply/Install	AGI to supply and install RE-24-DN, 24" Dealer Letters, black faces reading "SUSSMAN", Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.	1	(1) 20 Amp Circuit, 120 Volts
N03	N/A	Supply/Install	AGI to supply and install RE-15.3-DN, 15.3" letters, black faces reading "SERVICE", Black faces, Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.	1	(1) 20 Amp Circuit, 120 Volts
E05	MS45/ML18.7 logo/letterset	Reinstall	AGI to reinstall existing MS45/ML18.7 45" Chromed Mazda Brand Symbol & 18.7" Mazda Logotype Letters, Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.	1	(1) 20 Amp Circuit, 120 Volts



Front Elevation

Scale: 1"=20'-0"



Left Elevation

Scale: 1"=20'-0"

NOTES:

- N01 - AGI to supply and install MS66/ML15.3, 66" Chromed Brand Symbol and 15.3" Mazda Logotype Letters (Stacked), Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.
- N02 - AGI to supply and install RE-24-DN, 24" Dealer Letters, black faces reading "SUSSMAN", Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.
- N03 - AGI to supply and install RE-15.3-DN, 15.3" letters, black faces reading "SERVICE", Black faces, Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.
- E05 - AGI to reinstall MS45/ML18.7 45" Chromed Mazda Brand Symbol & 18.7" Mazda Logotype Letters, Illuminated. Dealer to provide blocking of at least 5/8" plywood for structural backing. Dealer to provide electrical within 5' of electrical hookup and proper access.



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Proposed Site Plan



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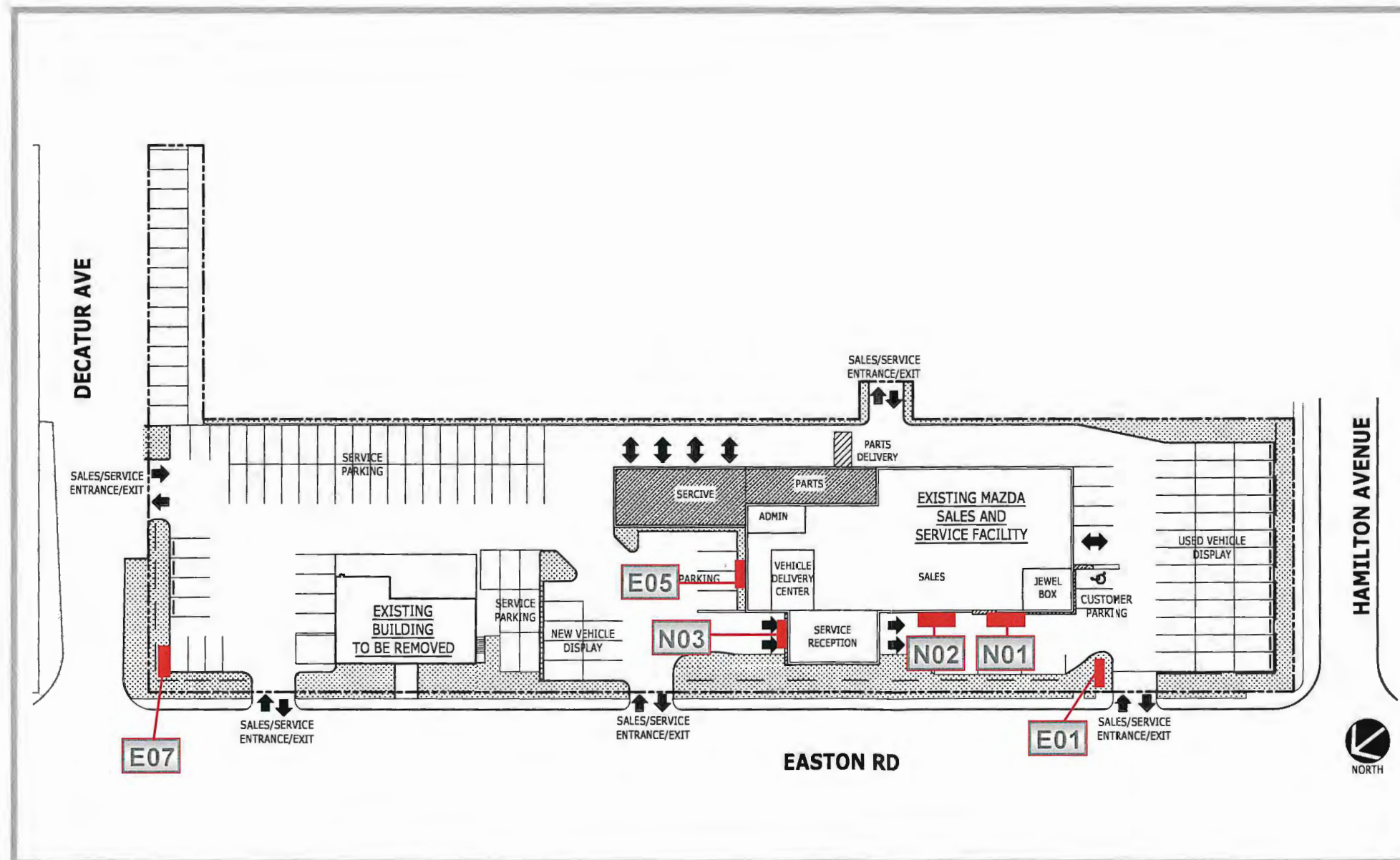
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